



RE:  
National Foundation for Governors' Fitness Councils  
DON'T QUIT!® Campaign  
School Fitness Center Award

Deadline:  
Friday, March 22, 2019

Dear Educator:

It is my pleasure to announce that the National Foundation for Governors' Fitness Councils (NFGFC) has selected the State of Missouri for its 2019 DON'T QUIT! Campaign and my Administration is proud to partner with them. The mission of this campaign is to identify schools that prioritize physical activity but lack the adequate fitness resources. The NFGFC will award a DON'T QUIT! Fitness Center to three schools in Missouri. Each fitness center is worth \$100,000 and includes strength training equipment, cardio fitness equipment, and a multi-exercise, circuit training system. This is a gift, not a grant. Each fitness center is financed through public/private partnerships with companies like The Coca-Cola Company, Anthem Blue Cross and Blue Shield Foundation, Nike, and Wheels Up.

We are asking for your assistance in identifying eligible schools for this opportunity. Please contact your school leaders and encourage them to nominate your school by submitting an application by the deadline given. School nominations begin today and will be accepted through **Friday, March 22, 2019**. Attached to this email are 1) the application, and 2) the campaign's public announcement with Governor Parson. Please make sure your nomination has the full support of your school district and meets the qualifications listed at the beginning of the application.

Please email the application as a Word document (.doc, .docx) to [kelly@natgovfit.org](mailto:kelly@natgovfit.org). To receive full consideration, be sure to include the photos requested. If you have any questions, feel free to email us at [info@natgovfit.org](mailto:info@natgovfit.org). More information can be found on our website: [www.natgovfit.org](http://www.natgovfit.org).

This is an incredible opportunity to positively impact the lives and future wellness of your students! We look forward to receiving your school's nomination. Thank you for joining our campaign to help make Missouri students as healthy and happy as they can be!

Respectfully,

Michael L. Parson  
Governor  
State of Missouri