

# MAESP Leadership Conference Program Advertisement

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The Missouri Association of Elementary School Principals will publish a full page, full color program for the Leadership Conference. This program will reach over 500 elementary principals and education leaders from around the state. **The deadline to submit an ad is February 1.**

## Size

Full Page (7.5" x 10") \$450       1/2 Page (7.5" x 5") \$350       1/4 Page (3.5" x 5") \$250

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

## Payment Information

\_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Credit Card Number \_\_\_\_\_

Name on card \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

\_\_\_\_\_ Purchase Order Number \_\_\_\_\_

**Format:** Advertisement must be Adobe pdf with embedded fonts.

**Terms:** Payment is due 30 days from date of invoice. Payment in advance is required for first-time advertisers.

**Indemnification:** Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of Elementary School Principals and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right to privacy, copyright infringement or plagiarism. The Missouri Association of Elementary School Principals reserves the right to reject any advertisement at any time.

**Cancellation Policy:** Cancellations must be received before the advertising deadline.

**Production Charges:** Any production charges incurred will be billed to the advertiser.

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Return completed application to: **MAESP, 3550 Amazonas Drive, Jefferson City, MO 65109**  
or email to [maesp@maesp.com](mailto:maesp@maesp.com) or Fax to (573) 556-6270.