

# Advertise with MAESP



## The Missouri Elementary Principal Magazine

*The Missouri Elementary Principal* is the official magazine of the Missouri Association of Elementary School Principals. Our 1,100 + members and subscribers are leaders in their profession and decision-makers in their schools.

### Advertising Rates and Frequency Discounts

	1x	4x
Full Page (7.5" x 10")	\$450	\$335 each
1/2 Page (7.5" x 5")	\$350	\$230 each
1/4 Page (3.5" x 5")	\$250	\$135 each

**BLEEDS available for Full Page Ads only. Add 5% to base rate.**

### DATES & Deadlines

#### SEPTEMBER MAGAZINE

Ads are due August 1.

#### DECEMBER MAGAZINE

Ads are due November 1.

#### FEBRUARY MAGAZINE

Ads are due January 1.

#### MAY MAGAZINE

Ads are due April 1.

## MAESP MEMBERSHIP DIRECTORY

The Missouri Association of Elementary School Principals publishes a pictorial directory of members. The organization represents over 1,000 of the elementary principals in the state. The directory will include member information, committee listings, and other association information.

### Advertising Rates

Full Page (7.5" x 10")	\$775
1/2 Page (7.5" x 5")	\$440
1/4 Page (3.5" x 5")	\$275

**BLEEDS available for Full Page Ads only. Add 5% to base rate.**

### DEADLINE

The deadline to advertise in the MAESP Membership Directory is September 30.

The Publication will be distributed to all members in December.

