

Missouri Association of Elementary School Principals Advertisement Insertion Order

Company Name _____ Contact Name _____

Phone Number _____ Email _____

Publication

- September Magazine
- December Magazine
- February Magazine
- May Magazine
- Leadership Conference Program

Size

- | | | |
|------------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> 1/4 Page |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> 1/4 Page |
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	1x	4x
Full Page 7.5" x 10"	\$450 Member Rate: \$360	\$355 each Member Rate: \$285 each
Half Page horizontal 7.5' x 5"	\$350 Member Rate: \$280	\$230 each Member Rate: \$185 each
Quarter Page vertical 7.5' x 5"	\$250 Member Rate: \$200	\$135 each Member Rate: \$105 each

Total Cost _____

Payment Information

_____ Check Enclosed

_____ Credit Card No. _____ Name on card _____

Exp. Date _____ CVV Code _____

Billing Address _____ City _____

State _____ Zip Code _____

Format: Advertisement must be Adobe pdf with embedded fonts.

Terms: Payment is due 30 days from date of invoice. Payment in advance is required for first-time advertisers.

Indemnification: Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of Elementary School Principals and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right to privacy, copyright infringement or plagiarism. The Missouri Association of Elementary School Principals reserves the right to reject any advertisement at any time.

Cancellation Policy: Cancellations must be received before the advertising deadline for issue (Refer to rate card).

Production Charges: Any production charges incurred will be billed to the advertiser.

Return completed application to: **MAESP, 3550 Amazonas Drive, Jefferson City, MO 65109**
or email to maesp@maesp.com or Fax to (573) 556-6270.