



Being a principal is more  
than a profession.  
It's a passion.

**NAESP**  
membership  
nurtures both.



NATIONAL ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS  
*Serving all elementary and middle-level principals*

A principal's job  
is never done.



During school hours, you work tirelessly to support staff and keep your school running smoothly, ensuring a safe and enriching learning environment in which every child can succeed. After dismissal, you're still on the job. Teachers look to you for leadership and guidance. Parents come to you with questions and concerns. Students consider you a role model.

You do it all, and you love it, but even principals require support. NAESP is committed to providing the resources you need to serve your students, school, and community to your full potential.





## We connect you with your peers.

As an NAESP member, you have access to 20,000 colleagues facing the same challenges you do. Share breakthroughs, new ideas, and best practices, or simply just connect.



- **Connect with your peers** on NAESP's social media channels.
- **Participate** in NAESP's nationally acclaimed mentor program.
- **Get a member discount (and save the amount of your annual dues!) for NAESP's Pre-K - 8 Principals Conference**, where you'll rub shoulders with the leading luminaries in education and connect with thousands of motivated peers.
- **Search job openings** and post your résumé anonymously, nationwide.

**Join today!** There's never been a better time to link up with your colleagues and reap the benefits and strength of your greatest supporter — NAESP!

### 3 SIMPLE WAYS TO JOIN

1. Fill out and mail the enclosed form.
2. Visit **naesp.org** to sign up.
3. Call **800-386-2377**.



As the **ONLY** national association dedicated to serving elementary and middle-level principals, our sole purpose is to help you, your teachers, and your school succeed.

## We support your profession.

In a world that is litigious and complex, where decisions in Washington D.C. directly impact the quality of your professional and personal life, there's no reason you should go it alone.

- With **\$2 million of individual professional liability coverage** and up to \$10,000\* for job protection legal counsel, you can relax and do your job without looking over your shoulder.
- We're your **greatest advocate in Washington D.C.**, making sure the interests of principals are at the table, whether it's school funding, evaluation standards, education policy matters, or legislative issues.

## We feed your passion.

We know that time is your greatest challenge, so we cull through the latest data and research to find the gems that are relevant to you, your teachers, and your school. We make your job easier with:

- **Principal magazine** — Sit down five times a year to absorb the latest developments in the field, find timely articles and promising practices to share, and gain the perspectives you need to lead your learning community efficiently.
- **Timely, vetted online resources** — Keep up with the latest leadership and education trends in our twice-weekly **Principal Insights** newsletter, and get ready-to-use resources for you and your staff in our monthly **Communicator** newsletter.
- **Legislative updates** — Stay up-to-date with all of the political decisions being made on the Hill that impact you, your teachers, and your students.
- **Free professional development webinars, podcasts, and online learning** — You and your staff can tap into knowledge from the leading names in the field.
- **Topical handouts for parents** — Once a month, receive a downloadable **Report to Parents**, ready to go in English and Spanish.
- **National Panel of New Principals** — Visit this convenient, one-stop site for tips and vital information for new principals.
- **Plus discounts** on membership and materials from the American Student Council Association, savings on professional development opportunities, and grant opportunities.

*\*Benefit starts with \$1,000, with an additional \$1,000 for every year of membership up to a maximum of \$10,000.*



# MEMBERSHIP IS AN UNBEATABLE DEAL!

For \$235, you'll receive literally thousands of dollars in benefits you can use all year long.\*

MEMBERSHIP BENEFITS	\$ VALUE
Legal Benefits Program (\$2 million in individual professional liability coverage, from \$1,000–\$10,000 in legal counsel fees)	\$3,534*
<i>Principal</i> magazine subscription (5x year)	\$125
<i>Communicator</i> e-newsletter (monthly)	\$70
<i>Principal Insights</i> education news updates (twice weekly)	\$70
<i>Report to Parents</i> handout (produced in English and Spanish and delivered in downloadable format) (monthly)	\$120
Access to free webinars and online learning created by NAESP and partners	\$650
Discount on mentor trainings	\$300
Discount on American Student Council Association membership	\$25
Discount on Annual Conference registration	\$235
Access to searchable online archives of webinars, <i>Principal</i> magazine, research, white papers, and other publications	\$350

*\*Based on 2013-17 average amount spent per claim*

## PLUS MUCH MORE ...

Representation on Capitol Hill — protecting your interests in school funding, education policy, and legislative issues every day!	+
Connections and networking opportunities in person and online	+
Access to experts through monthly webinars	+
Access to best/next practices from across the nation	+
Information on grant opportunities	+
Job postings and listings nationwide	+

TOTAL VALUE OF YOUR MEMBERSHIP!	\$5,479*
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*\*ALL for only \$235 for an Active membership or \$280 for an Institutional Active membership!*

# MEMBERSHIP CATEGORIES AND DUES (CHOOSE ONE)

- ☐ **ACTIVE\* (\$235)** — Practicing elementary and middle-level principals, and related educators receive all NAESP benefits and services including Legal Benefits Program (\$2 million individual professional liability coverage, as well as liability coverage/up to \$10,000 for job protection defense, based on continuous years of membership), access to webinars, research, online learning, discounts on ASCA membership, conference registration, and resources.
- ☐ **INSTITUTIONAL ACTIVE\* (\$280)** — Includes an Active membership plus a duplicate set of publications for your school library.
- ☐ **ASSISTANT PRINCIPAL\* (\$195)** — Practicing elementary and middle level assistant principals receive all NAESP benefits and services including Legal Benefits Program (\$2 million individual professional liability coverage, as well as liability coverage/up to \$10,000 for job protection defense, based on continuous years of membership), access to webinars, research, online learning, discounts on ASCA membership, conference registration, and resources.
- ☐ **EMERITUS (\$80)** — For retired NAESP Active members. Includes all benefits and services, including the Legal Benefits Program.
- ☐ **ASPIRING PRINCIPAL (\$80)** — Available to all students, teachers, graduate students, counselors, and others pursuing a career, but not yet practicing, as an elementary or middle-level administrator. Includes all NAESP benefits and services EXCEPT the Legal Benefits Program.
- ☐ **ASSOCIATE (\$135)** — Available to professors of education or non-administrators. Includes all benefits and services EXCEPT the Legal Benefits Program.
- ☐ **INTERNATIONAL ASSOCIATE (\$165)** — For those principals working outside the U.S. Includes most benefits and services. Does NOT include Legal Benefits Program.
- ☐ **INSTITUTIONAL SUBSCRIPTION (\$150)** — Available to universities and school libraries only. Includes a subscription to all NAESP publications. Does not include Legal Benefits Program. Not an individual membership.

**\*Important Note:** Please call NAESP at 800-386-2377 if you are a principal or assistant principal in AK, AL, FL, HI, ID, MD, MI, MS, MT, NM, PA, RI, TN, VA, WA, WV, or WY. For these states, membership in your state association is required with your NAESP membership.

Membership Dues — minus 7 percent, which is allocated for NAESP federal lobbying/advocacy efforts — might be deductible as a business expense.



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*Serving all elementary and middle-level principals*

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800-386-2377 or 703-684-3345

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